

**Center for Servant Leadership
Crown Council Report
April 2014**

Personnel

Board Members

Creating succession plans – Four new NAB members joined in January 2014, Meagan Bachmayer, Sara Huntley, Martha Malinski, and Bob Roepke. Three NAB members will rotate off after May meeting. We thank Jim Delaney, Darryl Solem, and Kathy Jannaz for their service the last three years.

Center Staffing

Barb Larson Taylor took the leadership reins of the CSL, effective in March. Jeff Stocco has moved into a role focused on employer relations program, networking with students and alumni, graduate school advising, years of service and loan forgiveness programs, donor-funded internships, and center-wide assessment. Chris Johnson, who has done work in the area of vocation and integrative learning, will be leaving Gustavus as of May 31.

2013-2014 Meeting Topics

- During meetings this year, discussions focused on a review of a strategic planning framework created by the CSL staff
- Strengthening the mentoring program
- Strengthening the internship program
- Explaining the work of Church Relations

Upcoming Meeting Topics and Key Initiatives

Marketing Plan

- The Center staff and the campus needs a concise and inspiring framework and narrative for why the Center exists and what it does
- A working group is forming to work with Tim Kennedy, VP of Marketing and Communication, to create a compelling story to pull all efforts together and showcase the CSL as a differentiator for Gustavus
- The working group will include some members of the CSL and Wellbeing National Advisory Boards and Jeff Peterson who is serving as a volunteer on the ROE development
- Goal is to have a framework and communication plan developed by September 2014

Leadership Model

- The Center for Servant Leadership is taking the lead to develop the model and assessment for the Leadership Institutional Learning Outcome
- CSL staff will gather input from a broad range of constituents on campus and several National Advisory Boards
- The goal is to have a leadership model to present to the Board of Trustees in January 2015

Mentoring

- This program that began in the Economics and Management Department has proved to be very successful in engaging alumni and parents in a meaningful way and in helping students
- The CSL staff is developing a structure to make mentoring scalable to the campus
- The first focus will be on junior and senior students
- As additional funding is available, the program can move to first-year students and sophomores
- A working group of members of the Economics and Management and CSL National Advisory Board will work over the summer to create a structure, develop a curriculum of prompts, review and improve training materials, and develop an assessment tool
- The Advancement Office is working on securing donors for the funding

Networking

- The CSL is developing a partnership with the Advancement Office to create a broad networking program
- Need to create networking training and tools
- Then will create opportunities for students to build their networks with alumni and for alumni to build their network with other alumni
- Next year, the NAB will provide input and ideas for this evolving initiative

Employer Relations

- Jeff Stocco's new role allows the Center to intentionally deepen existing employer relations and to develop new relationships that will help students who either under-utilize or feel under-served by the current resources
- There is significant opportunity to build upon networks of alumni and congregations
- Next year, the NAB will provide input and ideas for this evolving initiative

Members

Meagan Bachmayer
Laurel Beedon
John Bergstrom
Ronnie Brooks
Jim Delaney
Mark Deterding
Mary Duvall
Denise Floe
Gracia Hegener
Garry Hesser

Jerry Hoffman
Sara Huntley
Martha Malinski
Sharon Parks
Julie Plaut
Bob Roepke
Darryl Solem
Nancy Zallek
Grayce Belvedere Young - Chair
Jeff Stocco – Campus Facilitator